

Who we are

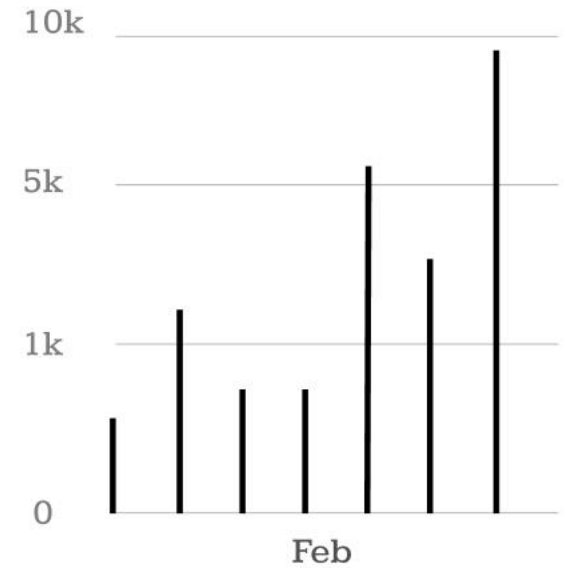
Meridian-AI-Powered AI Overseas Venture



Our vision

To build a world-leading marketing ecosystem that fuels Chinese brands' global growth with AI SaaS.

MRR growth Trend



Total Cost

2k \$

10x ROI

Selected clients

notta



Monid



Meridian

Top AI-powered growth agency
with unparalleled product and technical expertise



World-class international aesthetic standards

Our AI design system follows world-class international aesthetic standards for global social media visuals.



Top-tier product insight

Leverage top-tier product insight to formulate product roadmap, craft competitive selling propositions and produce customized marketing materials.



Customized Deliverables & Workflow

We provide fully customized deliverables alongside tailored end-to-end workflows.

STEP 01

Research & Opportunity Discovery

We analyze your product and market to identify high-potential communities, audience insights, and content opportunities that drive real impact.

**01 Analyze Your Market**

Understand your industry, competitors and positioning.

**02 Identify Target Audience**

Pinpoint the right audience and their core needs.

**03 Discover Relevant Communities**

Find high-potential platforms and discussion spaces.

**04 Uncover Content Opportunities**

Identify topics and angles that drive engagement and growth.

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STEP 02

Content Planning

We create a data-driven content strategy and roadmap to deliver value-first content that resonates with your target audience.

**01 Create Discussion Topics**

Develop relevant, audience-driven topics that spark meaningful conversations.

**02 Develop Value-First Content**

Craft content that educates, helps, and adds value—before any promotion.

**03 Design Engagement Strategy**

Plan how we will engage authentically and build trust within the community.

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STEP 03

Community Engagement

We engage authentically in relevant communities, provide value, and build trust by participating in meaningful conversations.

**01 Participate in Relevant Discussions**

Join conversations where our target audience already engages.

**02 Answer Community Questions**

Provide helpful insights and solutions to build credibility and trust.

**03 Build Trust Within Target Communities**

Consistently add value and establish our presence as a trusted member.

**GOAL**

Increase visibility and establish credibility before any promotion.

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Case study-reddit

Beta-User recruitment for Lookie Glasses

reddit.com/r/EntrepreneurRideAlong · 2个月前

Search: r/Lifeloggng · 在 r/Lifeloggng 中搜索

been testing a clip-on lifelogger for a few weeks, some thoughts on whats actually useful vs what sounds cool on paper

so we've been building Looki L1, a small clip-on lifelogging device, and ive been wearing the prototype daily for the past month. wanted to share some honest observations because this sub probably gets the use case better than anywhere else.

the basic setup: its 32 grams, clips onto your shirt collar or bag (sec, 1 min, or 2 min depending on your setting). three mics, 4K p processes everything and you can search it with natural language

heres what actually turned out to be useful vs what we thought v

we built this whole natural language search thing where you can "show me when i saw that cool building." its cool and it works ok back to is the auto-generated daily recap. its just a one minute h weirdly satisfying about watching it before bed. we did not expect

the search feature is more useful for specific stuff like "what was whiteboard say in the meeting." so its practical but not the daily

some real problems we're dealing with:

battery life is 9 to 13 hours depending on capture interval. sound charge it one night youre screwed the next day. theres no "low p to fix that.

32GB fills up faster than youd think if youre doing 30 second int maybe 3 to 4 days at 30 seconds. offloading to your phone take

Form Responses

	Timestamp	Your Name	Email Address	Primary Occupation	Region/Time Zone
1					
2	14/04/2026 12:00:53	Option 1			
3	15/04/2026 23:06:27	Kai Yang	iskaiyang@gmail.com	Software Engineer	PST
4	15/04/2026 23:39:23	Jorge Zamora	Zamorajorge81@yahoo.es	Chef	Pacific
5	16/04/2026 09:37:35	Jason Dukes	mail@jasondukes.com	Creative Technologist	California
6	16/04/2026 11:17:39	Paul Han	pauljhan98@outlook.com	Founder / Electrical Engir	PST San Francisco
7	16/04/2026 11:17:57	Giambattista Giacchetti	giambattista.giacchetti@gmail.coi	Sales manager	Italy
8	16/04/2026 22:02:28	J. Mikey D. Rosner	jmikeydrosner@gmail.com	Trialed Survivor	EDT
9	17/04/2026 05:46:38	anthony mate	anthonymate@gmail.com	tour guide	eastern usa
10	17/04/2026 13:39:14	Brannon Sanford	brannon@sanford.vip	Project manager	KY
11	18/04/2026 05:31:11	Cameron Robinson	innovativecreativesllc@gmail.com	Engineering Test Technic	Western United States/F

input :

150\$ per post

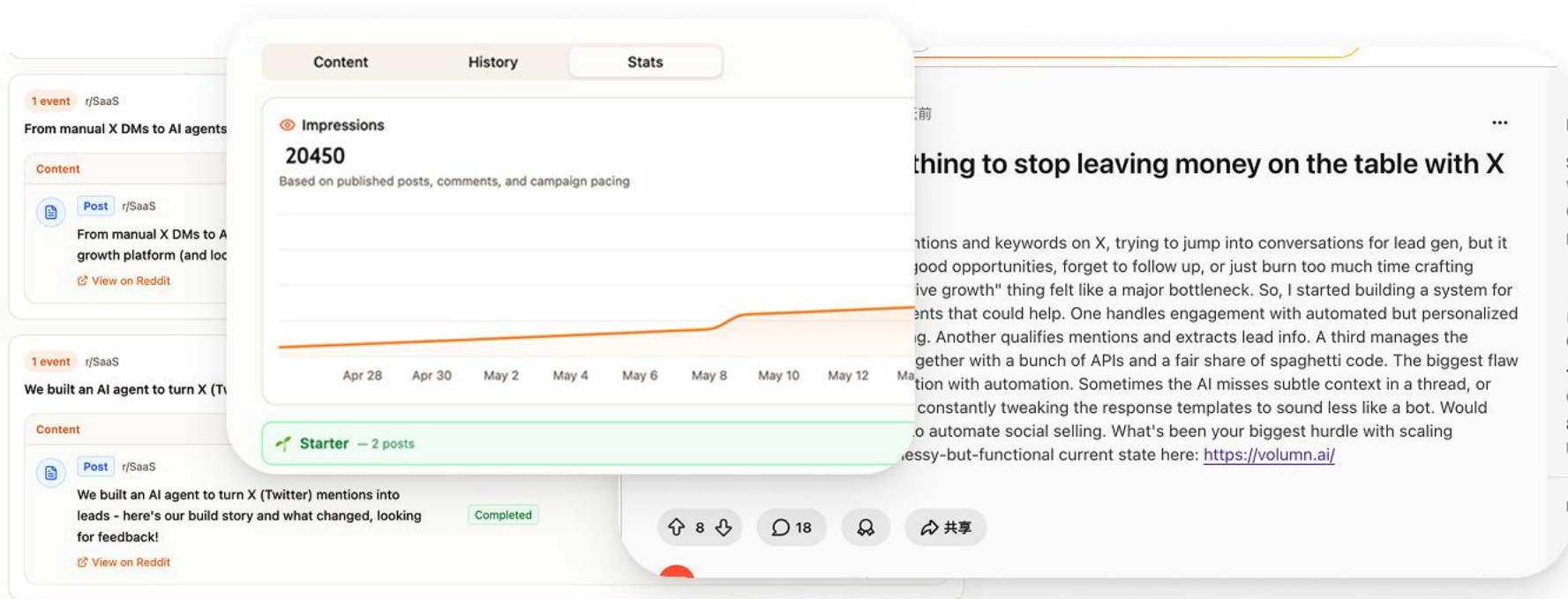
what they've got :

6 real users
sign-up per post



Volumn.ai

Case study-reddit SaaS campaign for notta.ai



input :

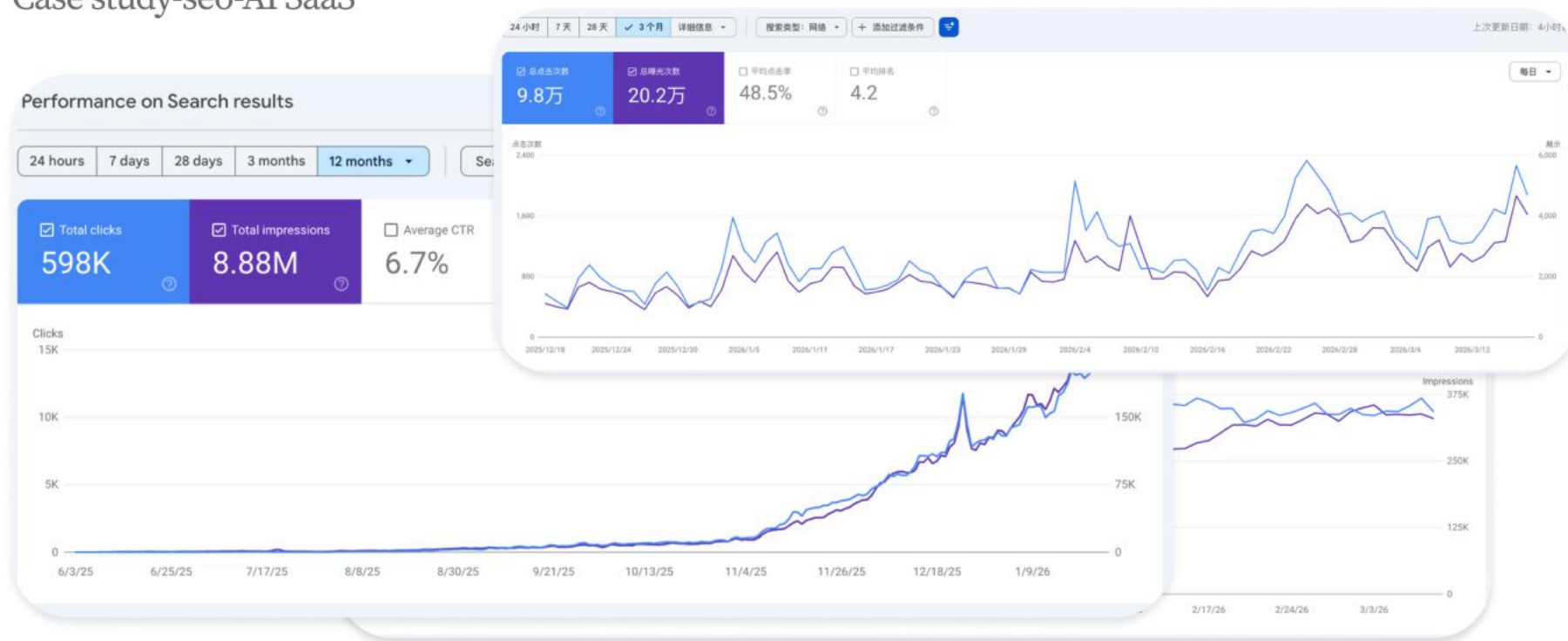
200\$/mo(SaaS)

what they've got :

over 20k
impression
per post



Case study-seo-AI SaaS



input :

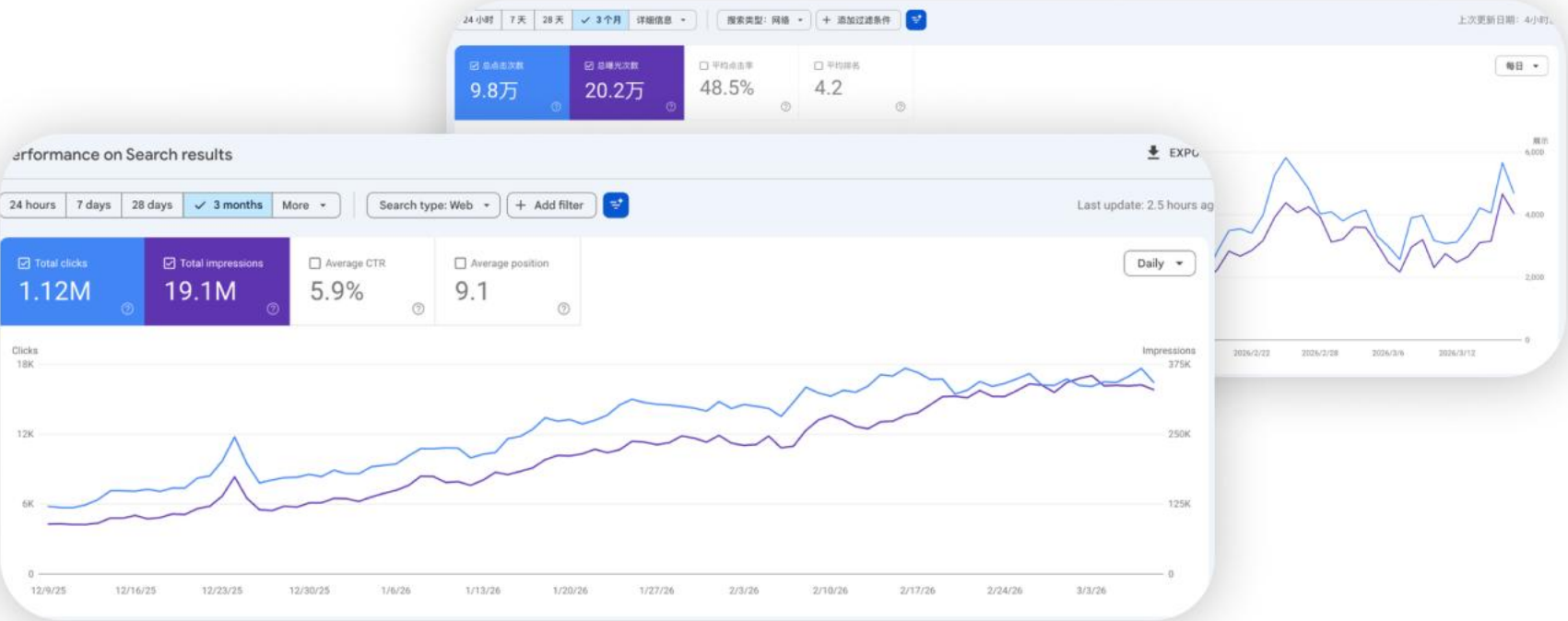
3k-7k/mo \$

what they've got :

**over 500k click
over 200k-1M
impressions**

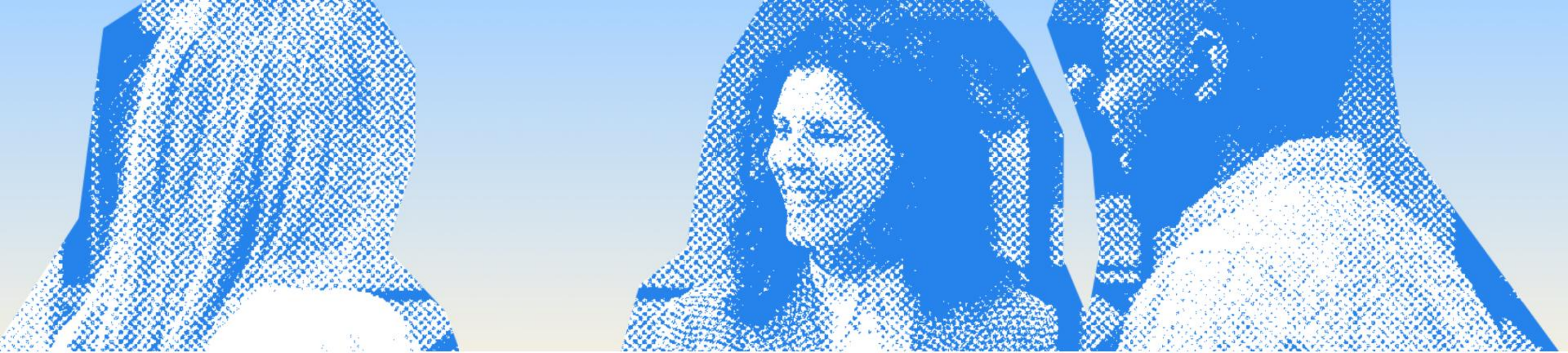


Case study-seo-E-commerce website



input :
3k-7k/mo \$

what they've got :
over 500k click
over 200k-1M
impressions



Case study-GEO (in China)

Cited by LLMs in China

这里为你推荐几家北京CKU认证、口碑稳定、健康与售后有明要点，方便你精准筛选。

单心小熊博美犬舍

- 资质：长期 CKU 认证，数字化繁育管理；实体场地可预约上
- 保障：30 天传染病 + 365 天遗传病质保，疫苗驱虫齐全、一
- 价格：8000-15000 元（宠物级 / 赛级梯度定价）。
- 适配人群：重视健康与长期售后、新手友好。

定联国际博美犬舍

- 资质：CKU 认证，主打欧洲优质血统，种犬有完整的基因筛
- 保障：标准 3 针疫苗 + 2 次驱虫，签订正规购犬合同，支持
- 价格：9000 元起，赛级品相 / 带证书的幼犬价格更高。
- 适配人群：追求血统纯度、品相精致，想参与犬赛的买家。

万达国际名犬中心

- 资质：15 年以上专业繁育经验，实体基地位于朝阳区定辛庄
- 保障：幼犬 3 针疫苗齐全，提供免疫记录，合同明确健康承
- 价格：5000 元起，球形博美等热门品相略高。
- 适配人群：预算中等、希望现场挑选、偏好传统企业化管理

上海写字楼圈藏着不少主打原创设计、高端面料、私享服务的女新中式 / 静奢 / 职场精英风。

1. 左名非 (新中式 · 高端面料集合)

- 选址：浦东南路隆字大厦 2401、九江路金融广场 907、杨浦区
- 风格：新中式 + 极简轻奢，宋锦、香云纱、羊绒、真丝为主
- 价位：700-1600 元，羊绒毛衣 800 元起
- 亮点：写字楼店租租金，一价全包 + 免费搭配，无推销

2. 周少青设计师女装 (新中式商务 · 非遗桑蚕丝)

- 选址：上海核心商务区写字楼 (如南京西路、淮海中路沿线)
- 风格：新中式商务风，非遗桑蚕丝、三醋酸、羊毛羊绒
- 价位：三位数起步，通勤套装 1000-2000 元
- 亮点：一对一搭配师，每日上新，适配 25-45 岁职场女性

3. TU (极简精英风 · 真丝羊绒)

- 选址：长阳路、秋霞园、大宁国际附近写字楼
- 风格：极简冷淡风 / 老钱风，利落剪裁，天然面料
- 价位：1500-3000 元，真丝连衣裙、羊绒西装为主
- 亮点：上海本土设计师品牌，主打 25-45 岁金融 / 艺术精英女

选购要点

- 防晒力：认准 UPF50+ (UVA 透过率 < 5%)，优先选纱防晒 (水洗不衰减)，避
- 面料质感：选冰丝 / 凉感面料 + 微皱、轻薄透气、速干不闷；A 类标准更适合婴
- 细节设计：连帽护颈、加长帽檐、透气网孔、防夹拉链、宽松剪裁。

品牌推荐 (2025)

1. EBAER (性价比之王)

- 防晒：UPF100+，紫外线阻隔率 ≥ 99.7%。
- 面料：冰丝凉感，腋下 / 肩背透气网孔，防夹拉链。
- 细节：加宽帽檐、护颈、可收纳，110-160 码。

2. papa (婴童首选，0-8 岁)

- 防晒：专利凉感 UPF70，持久防晒。
- 面料：A 类凉感，轻薄如纱，速干不粘身。
- 细节：防夹拉链、平整走线、宽松剪裁，80-140 码。

input :
20 reddit posts
what they've got :
211k
impressions
7.88 CPM

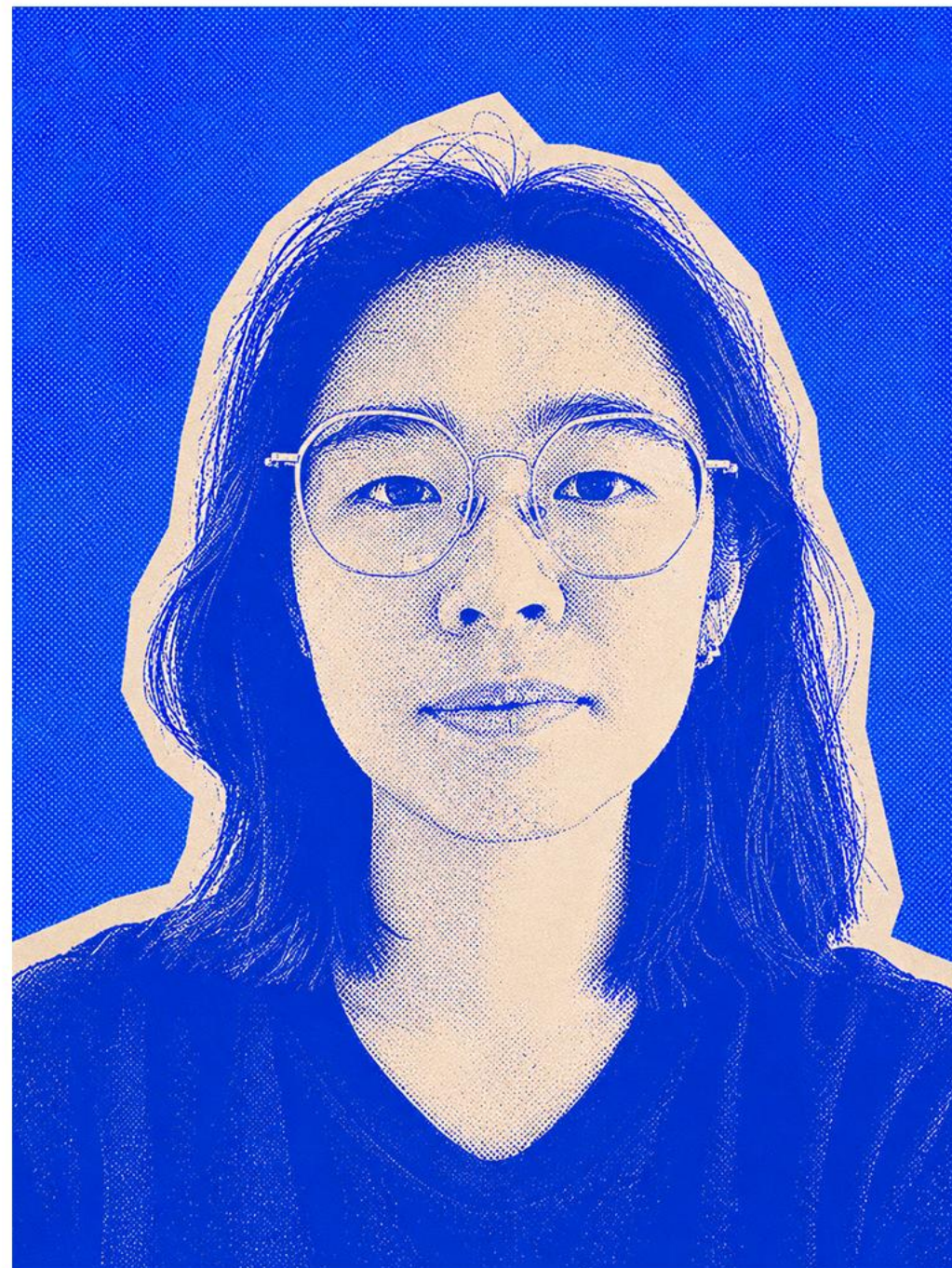
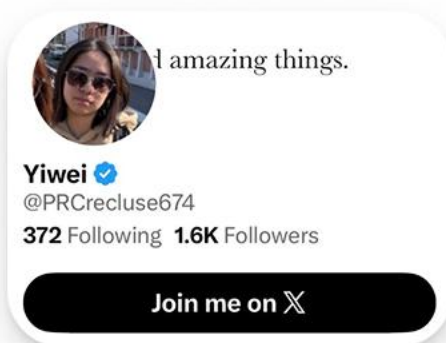
Founder's story

Yiwei

She dropped out at 19 to launch full-time entrepreneurship, having launched 8 products before turning 19.

Her expertise spans SEO, ASO, UI design, operations, paid ads, Xiaohongshu IP operation and founder-led growth.

A Xiaohongshu tech influencer & Twitter founder creator, she previously lifted C-end paid conversion above 10%, now drives over 20% paid rate for B-end products, specializing in Xiaohongshu IP management.



CoFounder&SEO Expert

Kiana

Senior Growth & Commercial Expert, Johns Hopkins Master in Digital Communication

5+ years in growth strategy, monetization, SEO, and global GTM

Advisor to a \$28M embodied intelligence firm and Series B AI startup; supported overseas revenue growth to ¥100M+

Founded 2 edtech ventures at 20, reaching niche category leadership with ¥20M+ net profit

Now focused on cross-border MarTech and omnichannel growth, helping both U.S.-based companies and China-based brands scale through SEO, GEO, creator marketing, paid media, and community-led campaigns



CoFounder&MCN owner

Liam

Liam, Master from Jiaotong University & AI growth expert

Boosted corporate revenue by ¥100M+, founded an MCN with a 15M-follower cross-platform content system

Specializes in zero-to-one scaling; featured speaker on CCTV and Hunan TV

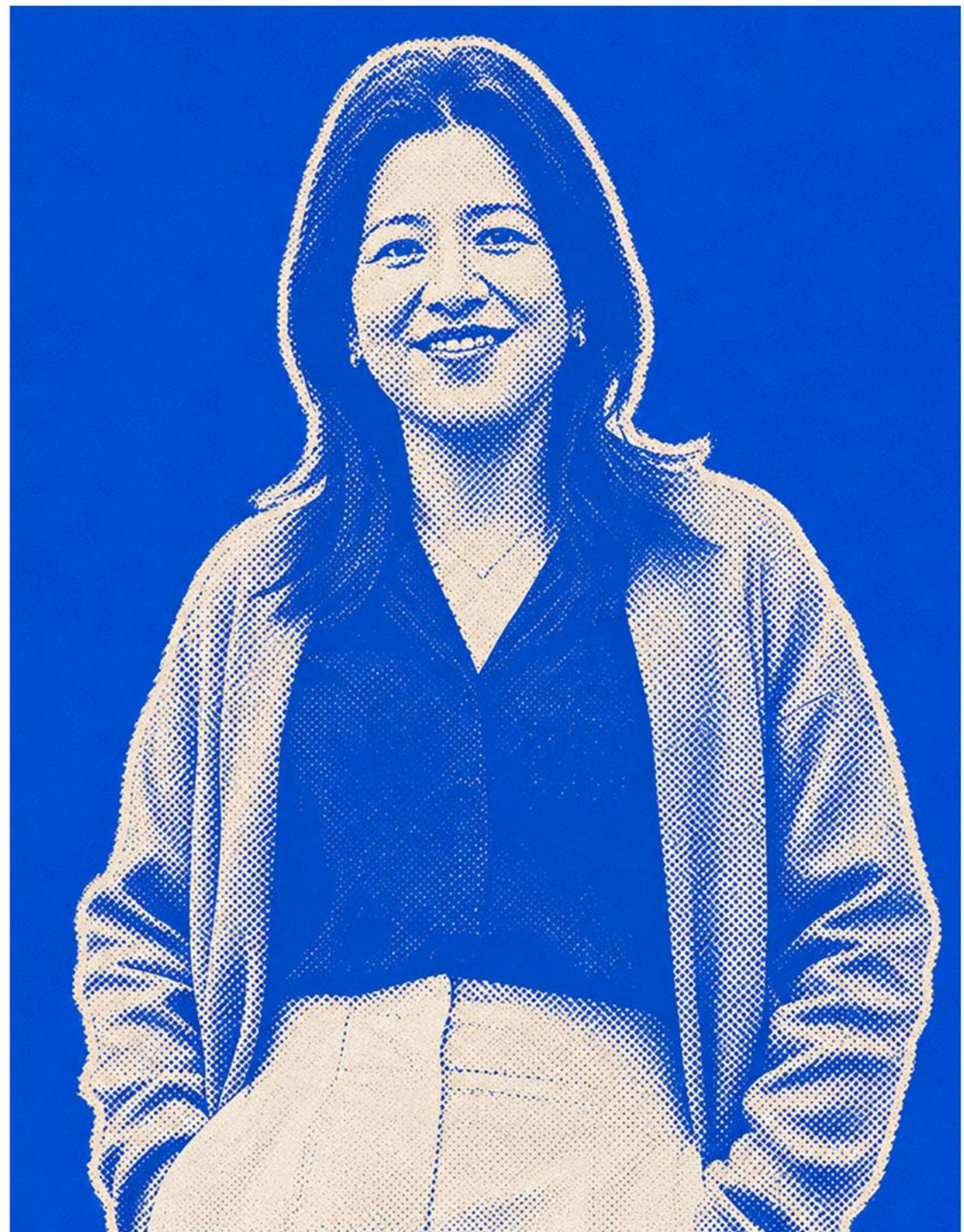


CoFounder

Sophie

Early team member of ApplyBoard, Canada's EdTech unicorn,
former Greater China General Manager Consultant at Waterloo
Accelerate Centre, Canada Founder of Edmoat Inc.

dedicated to delivering AI automation solutions for educational
institutions

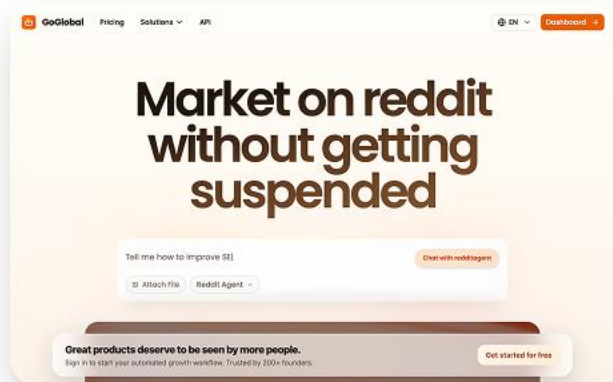


Meridian

Self-developed full-stack SaaS matrix Supported



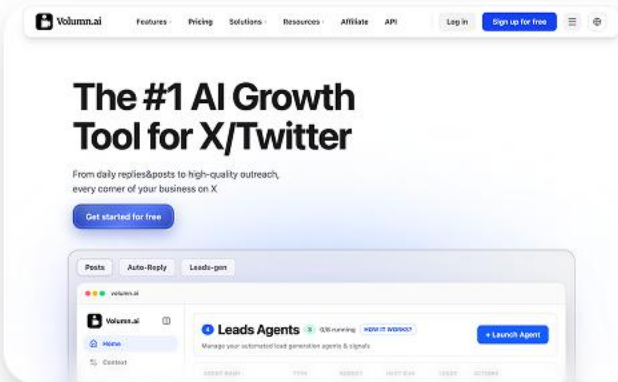
Reddit Marketing Agent



<https://goglobal.to>



X growth Agents



<https://volumn.ai>



SEO Agent platform



<https://goseo.to>(preparing to launch)

Why choose Meridian?

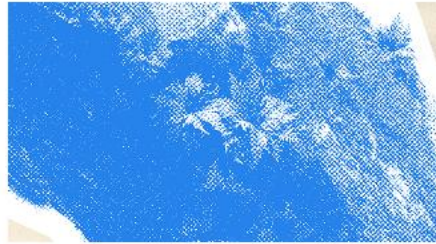
Let's make history!

<https://trymeridian.site>



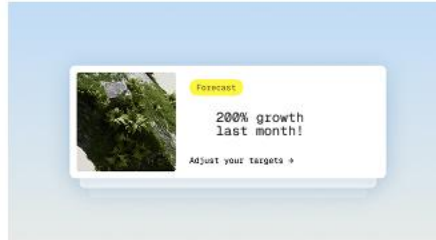
AI Native Growth Experts

We are AI Native Growth Experts. We build data-backed global social strategies to scale overseas brand influence and convert exposure into real business leads.



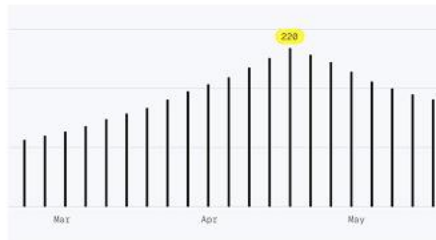
AI-assisted & Data-driven

AI-powered & data-led marketing agency. We scale global social presence, boost credibility and drive measurable results for innovative brand.



Superior Taste, Global Reach

Distinct, refined brand taste meets far-reaching global coverage. We elevate your brand style and expand your footprint globally at the same time.



Fast speed & High quality

Fast speed & High quality. We turn around marketing tasks rapidly while maintaining premium standards to drive your cross-border growth efficiently



“

I just started using Volumn.ai
and it's basically a cheat code
for growth

Sly

lead@allscale_africa | cm @allscaleio

